Recruitment Ideas for September—Christian Education Month

In the AME Church, many congregations have designated September as Christian Education month. Here are a few simple ideas as to how you can use the month to highlight the teaching ministry of the church and invite others to participate and offer leadership and service.

1. Christian Education Highlights

Use this time to highlight the ministries of Christian Education in your congregation. Keep it simple and short. You may choose to write a brief summary of the ministry, listing the goals, any programming for the year, and the leaders and persons who can be contacted if others want to become involved or receive more information. You may wish to include a few summary highlights each Sunday in the month of September in the printed worship guide, as PowerPoint slides displayed before and after service or during the announcement period, or as a brief presentation by the Christian Education leaders or the pastor.

2. Christian Education Recruitment Fair

After service, the Board of Christian Education can host a fellowship time with refreshments and let each of the ministries of Christian Education have a table or “booth” where persons can come and learn more about the ministry and get involved. Have sign up sheets to get the information of those who are interested in participating in the ministry. This would be a good time to share any dates of programming planned for the year—either with Save the Date cards for the various ministries or a comprehensive CE calendar. Make it fun and interactive! Keep the presentations short. Do the necessary follow up to give more details and answer further questions after the recruitment fair.

3. Help Wanted Ads

If there are specific needs for leaders in Christian Education, consider creating short want ads to be included in the printed worship guide or projected or announced during service. Need additional adult scout leaders or a Young Adult Church School teacher or adult volunteers for Children’s Church, prepare an ad
including the goals of the ministry, the requirements of service (time commitment, skills, etc.)

4. Daily Spiritual Vitamins Subscription Drive

Do you want to help your fellow members prepare for Church School a little bit every day? Have a Daily Spiritual Vitamin Drive to encourage them to subscribe FOR FREE to the AME Department of Christian Education’s Daily Spiritual Vitamins: https://ameced.com/daily-vitamin/ or via Twitter: @ame_ced

The DSVs are daily focal scripture for meditation and refection based on the Home Daily Bible Readings, designed as preparation for the upcoming Church School lesson theme and content. In addition to scripture, there is a prompt for prayer and/or refection to strengthen focus as well as the incorporation of the connectional quadrennium themes and other significant denominational and global themes and observances as part of this daily discipline. The DSVs are offered on multiple platforms—email, website, Twitter, and Facebook.

These are just four ideas. Be creative! Be Bold! At the end of the month, invite all the current and future leaders in the teaching ministry to share in the Christian Education Sunday service. All of them can be called forward to share in the Christian Education Litany of Commitment as a time to bless the shared work ahead in prayer.

The Christian Education Department wants to hear from you! Let us know how you and your congregation observe and celebration Christian Education Month!!! Send your photos, videos, and stories to cedoffice@ameced.com or visit and post on our Facebook page: African Methodist Episcopal Church Department of Christian Education.

To learn more about the ministries in Christian Education, you can also visit: www.ameced.com. You may also subscribe to the Journal of Christian Education: https://ameced.com/the-journal-of-christian-education/